WHEREAS, apples are Colorado’s largest fruit crop and apple growers help support local, state, and national economies, and represent a strong community passionate about producing high quality and wholesome apples; and

WHEREAS, apples have been an integral part of Colorado’s agriculture since the 1800’s and our orchard owners preserve traditional agricultural and production methods, participate in conservation efforts and foster land stewardship; and

WHEREAS, these apple growers produce dozens of apple varieties that are a part of our national and state heritage and are a significant part of a broader movement that focuses on sustainable production practices and farm-to-table distribution, connecting local producers with consumers; and

WHEREAS, apple orchards preserve open spaces, create community-based employment and provide opportunities to enjoy the outdoors and engage in family activities; and

WHEREAS, it is appropriate to recognize the contributions that our apple and fruit growers make by consistently meeting the demands of consumers in providing a wide variety of fresh, high quality and nutritious apples for consumers, retailers, and chefs in Colorado; we all benefit from access to a wide and varied selection of the highest quality, locally grown apples;

Therefore, I, John W. Hickenlooper, Governor of the State of Colorado, do hereby proclaim October 1 – 7, 2012, COLORADO APPLE WEEK in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of October, 2012

John W. Hickenlooper
Governor